

UNITED COLORS
OF BENETTON.



THE HAPPY TRAVELLER

United Colors of Benetton and Delsey Paris launch a new line of co-branded luggage and travel accessories.

United Colors of Benetton forms an "on the road" partnership with Delsey Paris, one of the world's leading producers/creators of luggage and travel accessories.

Two internationally famous brands, each with a truly unique history: Delsey - the brand loved by sophisticated, quality-conscious travellers - is a historic French company, founded in 1946. A brand that flew on the first passenger planes, rode the first high-speed trains and accompanied travellers as they embraced the transport revolution, highways and cruise ships. For its part Benetton - an Italian brand and textile company successfully exported to every corner of the planet since 1965 - is famous for its color theory and its made-for-everyone/inclusive fashion, an 'a-generational' style that transcends all boundaries.

Experience and creativity, robustness and audacity: what better combination could travel together? The line created for this collaboration is inspired by the '90s and minimalist fashion. Lines are clean and squared, and the color palette ranges from pink to light blue, grey and black, as well as iconic Benetton green. The collection includes soft roller suitcases in recycled, water-repellent polyester nylon and rigid roller suitcases - in sizes S, M and L - with shock-resistant ABS and polycarbonate shell.

The collection will be available in the main UCB stores around the world starting 10 May 2024.

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