

BENETTON GROUP SHAREHOLDERS' MEETING APPOINTS NEW BOARD.

CLAUDIO SFORZA NAMED CHIEF EXECUTIVE OFFICER

Ponzano, 18 June 2024. The Benetton Group Srl Shareholders' Meeting today approved the 2023 financial statements and appointed a new Board of Directors made up of Christian Coco (Chairman), Andrea Pezzangora and Claudio Sforza.

UNITED COLORS
OF BENETTON.

Following the Shareholders' Meeting, the Board of Directors appointed Claudio Sforza Chief Executive Officer of Benetton Group.

For further information:

[benetton.com](https://www.benetton.com)

[benettongroup.com/media-press/](https://www.benettongroup.com/media-press/)